JMS, multisite for joomla - Joomla Multiple Sites and user sharing

I suppose that you have not selected any template site where is defined the rule for a repliaction. Once you have selected a website to replicate from the "template site", then you can have access to the "new" DB parameters.

See for example the tutorial video 0.d that present a demo overview and that show for example how to replicate the master website.

http://www.jms2win.com/tutorial#jms12x-0d moreless at the middle when creating the "replicMaster" template
